



Promise the Children, a 501c3 nonprofit, was initiated by the UU Service Committee in 1990, and is now a "Related Organization" to the Unitarian Universalist Association

JOB OPPORTUNITY

May 17, 2017

Education; (1) 4-year college degree (or more), (2) evident interest in child development, early education, and/or public relations, communication and politics. (3) knowledge of issues in early education, healthcare, poverty & hunger relating to and affecting U.S. children aged 0 to 9. **Skills** in writing, computer technology, MS Office and use of social media are required.

Proficiencies; (1) online research, fact-finding and fact-checking, (2) posting on Facebook and Twitter, (3) drafting email marketing letters, and (4) updating web sites.

Must live in Eastern Massachusetts, and have access to internet 24/7.

Job:

- Schedule Facebook posts of current events/issues during each week so as to increase significantly our friends in 4 months.
- Ally with and support non-profit organizations, active on social media, and with our interests, by commenting, sharing and tagging posts.
- Keep up with the annual progress of legislation relating to young children & their health care, childcare, education & nutrition.
- Friend legislators on Facebook who sponsor pertinent legislation.
- Keep up with pertinent regulations proposed by Depts. of Education (DOE) Health, Agriculture and our legislators.
- Mail Action Alerts biweekly, & include actions unrelated to legislation, so as to attract new subscribers and more "click throughs".
- Contribute content items to PTC Website Home regularly.
- Encourage subscribers on our email marketing list to follow a piece of legislation during the legislative year.
- Postings & messages must be approved by President of PTC.

In addition to a resume, prepare a brief outline of a marketing plan to increase our outreach to compatible individuals and groups via Facebook, and email marketing. Send application to Rebekah Richardson at rkr@promisethechildreनुu.org/ This job will be contracted at \$700 monthly for 8 hours work weekly.



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Thanks *Betsy Richardson* President, <http://www.promisethechildren.org/>